

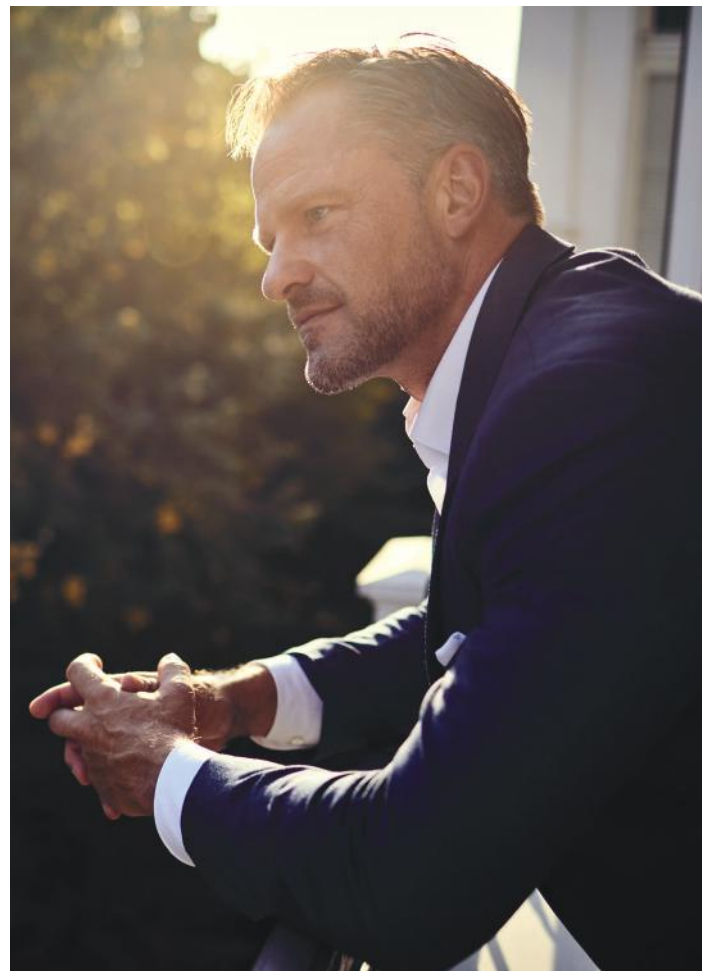
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# MAXIMIZING THE IMPACT OF YOUR CHARITABLE GIFTS

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When you've worked hard to build and preserve significant wealth, it's natural to want to leverage it for a bigger purpose. In fact, according to a 2021 Northwestern Mutual/Forbes survey, 59% of wealthy Americans say that charitable giving is an important component of their overall financial plan.

At Northwestern Mutual, we believe charitable giving is more than just writing checks for important causes. We'll work with you to define your charitable giving objectives in the broader context of your life, enabling you to give intentionally. So, whether you are already an active donor, or aspire to become one, we're here to help. Our goal is to support the strategy behind your charitable endeavors, so you can give with purpose and, ultimately, maximize the impact your contributions have on the causes you care about most.



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Source: Northwestern Mutual/Forbes survey of High-Net-Worth individuals 2021

# OUR APPROACH TO CHARITABLE GIVING

1

Developing your charitable giving mission statement



2

Identifying causes



3

Evaluating charities



4

Maximizing your impact



5

Collaborating with your charities for success



6

Documenting your approach



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(REV 0522)